SEVillage Presents:

THE HUMAN HACKING CONFERENCE

Expert training on how to hack thoughts, actions, and the people around you.

contact@humanhackingconference.com

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The Human Hacking Conference Summary

Thursday, March 11 – Saturday, March 13, 2021

Rosen Centre Hotel in Orlando, Florida

**225+ attendees from diverse backgrounds and
industries within both government and private sectors, all experience
levels welcome.**

An unprecedented, life-changing training experience.

Learn more at https://www.humanhackingconference.com/

About The Human Hacking Conference
How to hack thoughts, actions, and the people around you.

The Human Hacking Conference is the next evolution of life and career. Immerse yourself in an unprecedented, life-changing, 3-day training experience, including:
- Choose 3 multi-hour workshops taught by world-renowned leaders in behavior, physiology, deception, technology, and psychology;
- Specialized learning tracks
- A variety of speaking sessions from expert-level presenters, varying from fast-paced concentrated content to panels and keynotes;
- 3 Evening Events plus many opportunities for networking; and
- All-inclusive lunches, beverages, and breaks

The Human Hacking Conference will feature a plethora of education leading up to the Workshops. Four specialty tracks will be available for attendees, including:

- **Nonverbal**
- **Pentesting**
- **Physical and Psychological Influence**
- **Personal Development**

Plus, a heart-pounding vishing call performed live ,in front of the audience, will highlight the power and potential of human hacking. And reveal what can happen when human hacking is harnessed.

Panels with our experts and highly-anticipated keynotes will round out this training-focused conference. Attendees will have the once-in-a-lifetime opportunity to learn from this collection of global expertise under one roof, as well as meet and interact with them throughout the event!

Demographics: The anticipated audience comprises up to 225+ attendees within information security, in both government and private sectors, ranging all experience levels. Expected attendees hold backgrounds in Cybersecurity, Information Technology, Social Engineering, Psychology, Security, Sociology, and Government.

Thank you for your time and consideration to support The Human Hacking Conference.

Learn, practice, and converse with the best in the world.

Create lasting relationships.

Instantly implement decades of experience and insight.

Workshop Trainers & Speakers

The Human Hacking Conference will provide an unprecedented educational experience for its attendees by offering world-class workshops and educational programming in social science, behavior, and communication.

This carefully curated roster of world-renowned experts and their unique content will directly benefit any individual and their organization, who uses or encounters social engineering.

Christopher J. Hadnagy *Human Hacker*

Christopher J. Hadnagy is a security consultant, author, speaker, and professional social engineer. He is the Founder and CEO of Social-Engineer, LLC, a consulting and training company specializing in social engineering (SE). In 2009, Chris launched Social-Engineer.Org which houses the world's first Social Engineering Framework and Social Engineering Code of Ethics. Chris created the world's first hands-on social engineering training course with accompanying certification, and authored one of the first books in the field of social engineering. He is also the Founder of the Innocent Lives Foundation who unmasks anonymous child predators.

Dov Baron
'Inc. Magazine' Top Influence & Leadership Guru

Dov has been speaking internationally for more than 30 years on the evolving world of NextGen leadership. He is twice-cited as one of Inc. Magazine's Top 100 Leadership Speakers, a Top 100 Motivational Speaker, and a Top 30 Global Leadership Guru. He is a bestselling author of several books, host of the #1 podcast for Fortune 500 listeners globally, and host of a national TV show. Dov has been featured in CNN, CBS, USA Today, CEO, Entrepreneur, and many more.

Mark Bowden
Expert in Body Language, Human Behavior, and Communication

Voted the #1 Body Language Professional in the world, Mark Bowden is passionate about giving people the most influential and persuasive communication techniques to stand out, win trust, and build credibility every time they speak. Inspiring, energetic, engaging, and entirely entertaining, Mark's memorable talks not only educate, but have proven life changing for audiences, helping their businesses grow across all industries and sectors.

Joe Navarro
Body Language Expert & FMR Spy-Catcher

For 25 years, Joe served as an FBI special agent specializing in behavioral assessment which he used successfully to catch spies. Since retiring, he has authored 13 books dealing with human behavior. Joe lectures worldwide to Fortune 500 companies on utilizing nonverbal intelligence. His book, ''Louder Than Words,'' was lauded by The Wall Street Journal as ''One of the six best business books to read for your career.'' And after a decade, "What Every BODY is Saying'' remains as the #1 selling book on body language in the world.

Vinny Troia
Founder at Night Lion Security and DataViper

Having spent nearly a decade engineering and architecting security systems for the U.S. Department of Defense, Troia has become one of the media's top go-to experts on cyber-related controversies. In 2014, Troia used his ever-increasing national media presence as a platform to establish and launch his company, Night Lion Security. Troia's unconventional approach to identifying risk within an organization, combined with his ability to interact and work directly with business leaders, has allowed him to become one of the most sought-after IT security professionals in the industry.

R Paul Wilson
World's Foremost Con Artist & Magician

R Paul Wilson has executed more con games than anyone in history and is the foremost expert in cons and scams. Thanks to his experience over eleven seasons of The Real Hustle, he knows how con artists think and act when manipulating their victims. Paul has developed and produced shows for NBC, CBS, A&E, BBC, CANALE 5, RAI 2, Court TV and Tru TV. No one in history has successfully pulled so many confidence tricks or talked so many people out of their

Brittney M. Caldwell
Actress & Master Deceptionist

Brittney is the owner of The Vacation Theatre Group, a freelance actor, playwright, and director from San Diego, CA. She holds 15 years of performance experience and directs Social-Engineer, LLC's Masters Level Social Engineering training course. Her work focuses on using her skills as an acting coach to help facilitate specialized training for companies and individuals to improve their own training or presentation skills within non-performative industries.

Robin Dreeke
FMR Chief, FBI Counterintelligence Behavioral Analysis Program

Robin is the CEO of People Formula and Behavioral Analysis Expert, and a best-selling author, professional speaker, trainer, facilitator. He is the former FBI Special Agent and Chief of the Counterintelligence Behavioral Analysis Program. Robin is passionate about the power of building healthy professional relationships by inspiring trust. Whether it is a C-suite executive who is leading an international firm, or account manager building a client base and community relationships... prosperity and mutual success can be achieved with Robin's cognitive and action-based approach to what most think is an elusive art form.

Ian Rowland
The Mind Man

Ian, known famously as "The Mind Man," helps people and companies to be more successful by teaching amazing, transformative mind skills that deliver practical benefits in life and in business. He's the first and only person from outside the USA ever hired by the FBI, who asked him to teach cold reading and related communication skills to their field operatives. Other clients to date include Google, Coca-Cola, and the British Olympics Team. Ian authored several books on applied communication and psychology, ''The Full Facts Book of Cold Reading,'' ''How To Work For Yourself And Win,'' ''Persuasion Games'' (for Gilan Gork), ''No Worries'' (for Gary Turner), ''The POWA Principle'' (for James Brown) and ''The Prove-It Guy'' (for Liam O'Neill).

Stephanie Paul
International Actress & Executive Coach

Stephanie takes great pride in coaching executives, sales teams, TEDx speakers, women in leadership, and experts of all kinds to become master communicators. Her proven approach, ''Powerful Emotional Engaging Presentations,'' draws upon her 29 years of rich entertainment experience.

Ryan MacDougall
Chief Operating Officer, Social Engineer, LLC.

Ryan MacDougall is a subject matter expert in areas of network penetration testing, application security, protocol analysis, and social engineering. Mr. MacDougall directed technical operations, and built and secured large networks for the financial and telecommunications industries whose area of focus covers 6 countries. In his 10 years running operations in a company that grew through M&A activities, acquiring, integrating, and standardizing operations, he developed a deep understanding and insight into fundamental flaws present in a wide variety of enterprise environments. He is now the Chief Operating Office and Open Source Intelligence trainer for Social-Engineer, LLC and runs operations during penetration tests and exercises with their clients, as well as manage client relationships. Mr. MacDougall currently possesses OSCP, GWAPT, SEPP, and MLSE certifications.

About the Organizers
How to hack thoughts, actions, and the people around you.

After years of educating alongside cybersecurity's largest events, SEVillage is excited to host its second-annual training conference, The Human Hacking Conference. SEVillage was built on the foundation security researcher, author, and professional human hacker Christopher Hadnagy laid more than a decade ago with the educational resource Social-Engineer.Org and the cybersecurity service Social-Engineer, LLC to establish and formalize social engineering.

Social-Engineer.Org provides free resources and education about social engineering. In 2009, they created the world's first Social Engineering Framework and, in 2018, they developed the Social Engineering Code of Ethics, which is now being used by private and government entities worldwide.

Since 2008, Social-Engineer, LLC has pioneered the recognition, comprehension, and progression of social engineering as a professional practice. With over 75 years of combined expertise in security and program management, they've worked alongside the world's leading behaviorists and psychologists to develop, deliver, and manage scientifically-grounded frameworks, methodologies, processes, and principles. With clients among the Fortune 500 to the Fortune 10 lists, Social-Engineer, LLC has worked in countless capacities with both private and government entities across the globe. Social-Engineer, LLC's unparalleled understanding of social engineering risks, the mindset of end users, and how to identify, resist, and defeat modern threats, distinguishes Social-Engineer, LLC and the quality of work they present.

The Human Hacking Conference will be held Thursday, March 11 - Saturday, March 13, 2021 at the Rosen Centre Hotel in Orlando, Florida. With close proximity to Disney Springs, Disney Resorts, and SeaWorld, the event is a convenient and exciting location for attendees and their families.

SPONSORSHIP OVERIEW

The Human Hacking Conference is grateful for this opportunity to discover and deliver a mutually beneficial and enduring relationship with your organization.

The Human Hacking Conference hopes by offering the following sponsorship opportunities in an à la carte format, your organization will be able to create a partnership convention that is uniquely valuable.

If there are any questions and/or additional means by which we may further aide in the success of your event goals, we would warmly welcome that conversation.

All sponsorships can be sold à la carte or as part of a sponsorship level which includes increased visibility.

Sponsorship Opportunities		✓	Investment
Event App Advertiser *Exclusive*	*Sole advertiser for the Human Hacking Conference's event app*		$15,000
Saturday Lunch *Exclusive*	*Exhibit table in lunch space and the opportunity to mingle with attendees*		$10,000
Host Friday Evening Event *Exclusive*	*Work with the SEVillage Team to curate a custom event*		$15,000
Friday Lunch *Exclusive*	*Exhibit table in lunch space and the opportunity to mingle with attendees*		$10,000
Host Thursday Reception *Exclusive*	*Work with the SEVillage Team to curate a custom event*		$15,000
Thursday Lunch *Exclusive*	*Exhibit table in lunch space and the opportunity to mingle with attendees*		$10,000
Co-Branded Padfolio *Exclusive*	*Co-branded padfolio distributed to all attendees*		$10,000
MC for Keynote & Speeches-Thursday *Exclusive*	*Company representative will MC during daily Keynote speeches and lightning round speeches*		$10,000
MC for Keynote & Speeches-Friday *Exclusive*	*Company representative will MC during daily Keynote speeches and lightning round speeches*		$10,000
MC for Keynote & Speeches-Saturday *Exclusive*	*Company representative will MC during daily Keynote speeches and lightning round speeches*		$10,000
Lanyards *Exclusive*	*Logo placement on lanyards of attendee badges*		$10,000
Co-Branded Executive Pen *Exclusive*	*Logo placement on customized pen distributed to all attendees*		$5,000
*Digital Scavenger Hunt *2 available*	*Be a featured sponsor during our digital scavenger hunt*		$5,000
Padfolio Literature Insert *4 available*	*Customized Literature placed in the padfolios given to every attendee*		$5,000
Logo Placement on Podium *4 available*	*Logo placement on podiums during daily Keynote speeches and lightning round speeches*		$2,500
Logo Placement on Presentations *3 available*	*Logo Placement on all presentation templates used by speakers and trainers*		$2,500
Subtotal			_____ ____

Sponsorship Level & Benefits	Platinum	Gold	Silver	Bronze
Investment Subtotal	*$15,001 and Above*	*$7,501 - $15,000*	*$2,500- $7,500*	*$2,500*
Platinum sponsor may choose an employee to participate as a panelist on the podcast	Yes			
Thank you in monthly Social-Engineer.Org podcast 3 months pre- and 2 months post-conference.	Yes			
Complimentary Human Hacking Conference registrations.	Yes x 4	Yes x 2		
Padfolio literature insert.	Yes	Yes		
Logo placement in the Social-Engineer.Org newsletter, which has ~5,000 subscribers, 3 months pre- and 2 months post-conference.	Yes	Yes		
Social media promotion to 40,000+ followers.	Yes	Yes		
Logo placement on SEVillage.Org 3 months pre- and 2 months post-conference.	Yes	Yes	Yes	
Logo placement on presentations	Yes	Yes	Yes	
Logo placement on event signage.	Yes	Yes	Yes	Yes

SEVillage, LLC values your thoughts and feedback. If there is a custom sponsorship package you would like to propose, please email contact@humanhackingconfernce.com

*The Digital Scavenger Hunt is a new sponsorship opportunity that helps amplify the presence of our sponsors during the event and on social media. The sponsor will provide a piece of information on their website for our attendees to go "hunt", aka a digital scavenger hunt. Sponsor can pick any page/piece of information for the attendees to find on their websites. Attendees will compete against each other to win a prize, whoever finds and presents the information to our designated representatives first wins. Prizes include extra drink tickets for the evening events, special recognition during closing events and/or a customized prize provided by sponsors to further promote your brand.

There are only 2 sponsorship opportunities for the Digital Scavenger hunt, both sponsor will be highlighted twice each day of the conference. Competitions will be held during breaks from scheduled programming. Each competition will be announced on our social media so those at home can participate as well, reaching 16k Twitter followers, 6k Facebook followers, and driving traffic to your website internally and externally from the conference.

Sponsorship Agreement

Support Terms and Conditions Agreement

1. Sponsorship Agreement: Agreement between the SEVillage organizer "Organizer" and "Sponsor" is valid from the date it is fully executed through the end of the sponsored event(s).

    1.1 Organizer reserves the right to accept or refuse any Sponsor Agreement or proposed Sponsorship, in its sole discretion and without reason.

    1.2 Organizer reserves the right to modify these Terms and Conditions at any time, in writing to the Sponor, as may be deemed necessary by Organizer.

2. Sponsor Marketing Use Agreement: Sponsor may use the following tagline on its marketing materials during the term of this Sponsorship Agreement: "Official Sponsor of The Human Hacking Conference, presented by SEVillage.

3. Production Timeline: In order for Organizer to fulfill all promotional benefits for Sponsor, Sponsor agrees to meet all Organizer event-related submission deadlines:

    3.1 Sponsor logo in vector format (.ai, .eps or .svg) of at least 300dpi, and Sponsor URL to be sent within 10 business days from the Sponsor Agreement's fully executed date.

4. Sponsor Trademark Usage Agreement: Sponsor agrees to allow Organizer to use Sponsor's trademark/logo/tagline solely to perform and fulfill its obligations under this Sponsorship Agreement.

5. Sponsor Trademark Usage: Notwithstanding Section 4 above, Sponsor agrees to allow Organizer the right to use Sponsor's trademark/logo/tagline and graphics on all of the promotional benefits, including but not limited to:

    5.1 Logo to be placed in the event and on SEVillage webpages and media;

    5.2 Sponsor benefit items Organizer detailed on Options section of the Sponsorship Kit ; and

    5.3 Any Exhibit Hall promotional banner and signage/shirts, etc.

6. Web Reference: Sponsor may publish an Internet hyperlink from Sponsor's website to the conference-specific SEVillage websites, and maintain the hyperlink as an active, functional, and correct link to the websites through the duration of the event and thereafter, unless removal is requested by Sponsor during the 3 months pre- and 2 months post-SEVillage 2020.

7. Payment: All payments should be payable to 'SEVillage, LLC.' Payment by check or ACH preferred, but credit card is acceptable. If paying by credit card, please add 2.99% of the Subtotal to your payment. If paying by check, please mail payment to SEVillage, LLC at 3956 Town Center Blvd. #171 in Orlando, FL 32837. Organizer and Sponsor will regard signed Sponsor Agreement as Sponsor invoice. If Sponsor needs to process payment through Accounts Payable, Net 30 terms are acceptable. Failure to pay the full balance within Net 30 may subject partnership to cancellation, unless prior arrangements are made.

8. Non-Endorsement: The use of Sponsor's name within SEVillage or event-specific websites, podcast, or mailing lists does not constitute endorsement by SEVillage or Organizer of the Sponsor, the Sponsor's services, products, or programs. Additionally, the Sponsor is not permitted to represent in any manner that such products, services or program have been endorsed by SEVillage or Organizer.

9. Non-exclusivity: Neither SEVillage nor Organizer awards exclusive partnership or establishes exclusive relationships with Sponsors. Sponsors shall not imply that such a preferential relationship exists between Sponsor and SEVillage or Organizer.

10. Limited Liability: In the event that circumstances beyond the commercially reasonable control of Organizer interfere with or prevent Organizer from fulfilling, in part or all of, Sponsor's promotional benefits under this Sponsorship Agreement, Sponsor, by signing this Sponsorship Agreement, holds Organizer, SEVillage, harmless from all legal and financial liability to Sponsor caused by such circumstances, beyond the fee paid by Sponsor for this partnership.

11. Force Majeure: Neither SEVillage, Organizer, nor Sponsor shall be deemed in default of this Sponsorship Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of any act of God, fire, natural disaster, accident, act of government, or any other causes beyond its commercially reasonable control.

12. Entire Agreement: This, and all attachments here to, constitute the entire Sponsorship Agreement.

By signing below, you agree to all the terms and conditions listed above, and commit to paying the value of your selected partnership to SEVillage: The Human Hacking Conference:

Signature: _____

Date: _____

Authorized Representative Name: _____

Sponsor or Company Name: _____

Street Address: _____

City: _____   State: _____   Zip: _____

Phone Number: _____

Email Address: _____

_____   _____
Christopher Hadnagy   Date
Chief Executive Officer
SEVillage, LLC

Please make checks payable to:
SEVillage, LLC at 3956 Town Center Blvd. #171 in Orlando, FL 32837

Please mail or email a signed copy of this agreement, in its entirety, along with payment.

For other payment options, please email contact@humanhackingconference.com

Thank you for your time and consideration to support The Human Hacking Conference.